



PRIVACY POLICY

GISELLE GARTZKE ADVISOR

Effective and last updated: September 10, 2026

GISELLE GARTZKE ADVISOR values transparency, privacy, and responsible communication. This Privacy Policy explains how information is collected, used, stored, protected, and shared when you use our website, forms, and communication channels. By using our website, submitting information, or communicating with us, you acknowledge the practices described below.

Important: This Privacy Policy applies to the website and communications operated under the GISELLE GARTZKE ADVISOR brand. Specific real estate, consulting, immigration, educational, or other professional services may be governed by separate written agreements and disclosures.

1. Scope

This policy applies to personal information collected through our website, web forms, landing pages, email, telephone, SMS/text messages, WhatsApp, social media, scheduling tools, and other channels that link to or reference this policy. It does not control independent third-party websites or services.

2. Information We Collect

2.1 Information you provide

Depending on your interaction with us, we may collect:

- Name, email address, telephone number, mailing address, and preferred language;
- Information submitted in inquiry, consultation, appointment, listing, property, registration, or contact forms;
- Real estate interests, property preferences, budget ranges, transaction details, and service requests;
- Communications, documents, and other information you choose to provide;
- Payment and billing details processed by authorized payment providers. We generally do not store full payment card numbers;
- Communication preferences and consent records, including SMS and email opt-in or opt-out choices.

2.2 Information collected automatically

When you use our website or digital services, we may automatically collect:

- Internet Protocol (IP) address, browser type, device type, operating system, and approximate location;
- Pages viewed, links clicked, referring pages, date and time of access, and interaction data;
- Cookies, pixels, tags, and similar technologies used for functionality, analytics, security, and advertising, where permitted.

2.3 Information from other sources

We may receive information from service providers, referral partners, social media platforms, public records, real estate databases, event partners, or other sources when permitted by law. Information obtained from third parties may be combined with information you provide.

3. How We Use Information

We may use information to:

- Respond to inquiries, schedule appointments, and provide requested information or services;
- Communicate about properties, services, events, deadlines, updates, and opportunities that may interest you;
- Manage client relationships, transactions, records, payments, and service delivery;
- Personalize content and improve our website, communications, and customer experience;
- Measure website performance, understand audience engagement, and maintain security;
- Comply with legal, regulatory, contractual, recordkeeping, and professional obligations;
- Prevent fraud, misuse, security incidents, or other unlawful activity;
- Protect our rights, property, users, clients, and the public.

4. Cookies and Analytics

Cookies and similar technologies may be used to operate the website, remember preferences, understand usage, measure campaigns, and improve performance. You may adjust browser settings to reject or delete cookies. Disabling some cookies may affect website functionality. Where required, we will request consent before using nonessential cookies.

5. How We Share Information

We do not sell personal information for money. We may disclose information only as reasonably necessary for the purposes described in this policy, including to:

- Service providers that support hosting, analytics, communications, scheduling, customer relationship management, document processing, payments, security, and technical operations;
- Brokerages, title companies, lenders, inspectors, builders, attorneys, government agencies, educational institutions, transaction participants, or other professionals when necessary to provide a requested service or when you direct us to do so;
- Professional advisers, insurers, auditors, or authorities as required or permitted by law;
- A successor or acquiring organization in connection with a merger, reorganization, sale, or transfer of business assets, subject to applicable safeguards.

Mobile information: Data will not be sold or shared with third parties for marketing or promotional purposes. Mobile phone numbers, SMS opt-in data, and SMS consent will not be sold, rented, or shared with third parties or affiliates for marketing or promotional purposes. Information may be shared only with vendors that help deliver messages on our behalf, subject to confidentiality and use restrictions.

6. SMS/Text Messaging Terms

We use SMS to confirm appointments, send reminders, and notify clients of schedule updates or important changes. If you expressly consent, we may also send requested property or business information and, when separately authorized, promotional communications.

- **Consent:** Consent to receive marketing text messages is not a condition of purchasing any product or service. Consent applies only to the telephone number provided and may be withdrawn at any time.

- **Cancellation:** You can cancel the SMS service at any time. Just text **STOP**. After you send the SMS message STOP to us, we will send you an SMS message to confirm that you have been unsubscribed. After this, you will no longer receive SMS messages from us. If you want to join again, just sign up as you did the first time, and we will start sending SMS messages to you again.
- **Help:** If you are experiencing issues with the messaging program, reply with the keyword **HELP** for more assistance, or email giselle.gartzke@gmail.com.
- **Carrier disclaimer:** Carriers are not liable for delayed or undelivered messages.
- **Rates and frequency:** Message and data rates may apply for any messages sent to you from us and to us from you. Message frequency may vary. If you have questions about your text plan or data plan, contact your wireless provider.
- **Privacy:** If you have questions regarding privacy, please read our Privacy Policy at www.gisellegartzke.com/privacy-and-cookies-policy.
- **Eligibility:** You must be at least 18 years old and the authorized user of the mobile number provided.

7. Email Communications

You may unsubscribe from marketing emails by using the unsubscribe link included in the message or by contacting us. We will process requests in accordance with applicable law. You may still receive nonmarketing messages related to appointments, transactions, service requests, account administration, or legal notices.

8. Data Security and Retention

We use reasonable administrative, technical, and organizational safeguards designed to protect personal information from unauthorized access, loss, misuse, alteration, or disclosure. No internet transmission or storage system is completely secure, and we cannot guarantee absolute security. Information is retained only as long as reasonably necessary for the purposes described in this policy, including legal, tax, licensing, transaction, dispute, and recordkeeping needs.

9. Your Privacy Choices and Rights

Subject to applicable law and appropriate identity verification, you may request to:

- Access or obtain information about personal information we maintain about you;
- Correct inaccurate or incomplete personal information;
- Delete personal information when no legal or business exception applies;
- Withdraw consent or change communication preferences;
- Opt out of certain targeted advertising or other processing where applicable;
- Receive equal service and pricing without unlawful discrimination for exercising privacy rights.

To submit a request, email giselle.gartzke@gmail.com with the subject line **Privacy Request**. We may request information necessary to verify your identity and authority. Authorized-agent requests may require proof of authorization.

10. Children's Privacy

Our website and services are not directed to children under 13, and we do not knowingly collect personal information from children under 13 through the website. If you believe a child has provided personal information, please contact us so we can review and take appropriate action.

11. Third-Party Links and Services

Our website or messages may link to third-party websites, social media platforms, property databases, scheduling tools, payment services, or other resources. Their privacy and security practices are governed by their own terms. We are not responsible for third-party content, availability, privacy practices, or security.

Privacy contact: For privacy questions, requests, or communication preferences, email giselle.gartzke@gmail.com or visit www.gisellegartzke.com.